

# CURRENT MARKETING SERVICES

WordPress Website Monthly Maintenance Services	Level 1	Level 3	Tune Up
Pay monthly	\$38/Mo	\$79/Mo	
Quarterly	\$35/Mo	\$75/Mo	as needed
Pay Yearly	\$396/YR	\$840/YR	\$129 each
<b>Manual Website Backup</b> Use UpDraft Plus to manually back up website files and database for restore, if needed.	⊘	⊘	✓
<b>Automatic Offsite Daily Content Backup</b> Database backup to CMS Dropbox using Updraft Plus Premium and backup location of client's choice, if desired	✓	✓	⊘
<b>Automatic Offsite Weekly File Backup</b> WordPress core files, themes & plugins backed up to CMS Dropbox and backup location of client's choice, if desired.	✓	✓	⊘
<b>WordPress Files Update</b> Update WordPress files as needed	✓	✓	✓
<b>Update WordPress Plugins &amp; Themes</b> Manually login and update plugins & themes fortnightly	✓	✓	✓
<b>Malware Scanning &amp; Security **</b> Install malware protection software , ongoing security scanning, block brute-force attacks & block intrusion attempts	✓	✓	✓
<b>Comment Spam Removal</b> Use plugins to help detect and block spam comments - Spam comment removal	✓	✓	✓
<b>Check for Broken Links</b> Check for broken links and fix those that randomly occur. Will alert client if additional corrections are needed. Broken links are bad for site visitors and Search Engines rankings.	⊘	✓	✓
<b>Optimize Database Monthly</b> Use plugin to clean miscellaneous data leftover from deleted pages, plugins, file revisions and more. Helps to maximize site performance .	⊘	✓	✓
<b>Integrate Google Webmaster Tools</b> Monitor website's performance in Google search results and make sure that Google can access your content. Check and submit sitemap for website, check for crawl errors and notices from Google. Monitor and resolve malware or spam issues and monitor mobile responsiveness issues. Includes linking to SEO Yoast plugin and making minor updates to Yoast plugin settings when needed.	⊘	✓	✓  *Webmaster tools and monitoring for one month only

\* Level 3 includes up to 30 minutes of website maintenance per month. If additional time is needed, client will be notified first and then billed a rate of \$75 per hour for time beyond the 30 minute limit. Websites larger than 500 MB or with custom plugins may require additional monthly fees.

\*\*Price does not include cost to clean site if malware is found. Quote to rid site of malware will be provided.